

Gain immediate competitive advantage over your rivals

<p>ISO 9001 Registered</p> <p>Quality Assured IMS Certification</p>	<p>ISO 14001 Registered</p> <p>Quality Assured IMS Certification</p>	<p>ISO 27001 Registered</p> <p>Quality Assured IMS Certification</p>	<p>OHSAS 18001 Registered</p> <p>Quality Assured IMS Certification</p>
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...and guaranteed within 30 days!



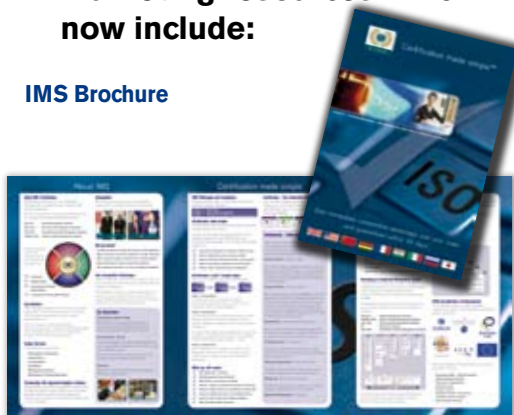
Blueprint

SPRING 2007

IMS Resources

IMS has recently updated its marketing resources which now include:

IMS Brochure



ISO 9001 & ISO 14001 Brochures



ISO 27001 & OHSAS 18001 Brochures



CustomerMark® Brochure



SupplierMark® Brochure



Free Seminars

Blueprint Seminars

IMS has successfully piloted its 'Blueprint Seminars,' which are now regularly delivered in the UK and overseas.

Blueprint Seminars are subsidized by the International Accreditation Agency and companies can claim a 'Full Refund' of their seminar fees upon certification with IMS.

Dubai Seminars



'We definitely found it a very informative presentation.'

BSI

UK Seminars



IMS Website

IMS has now launched its new Website which features a public access area and a secure site for Members only.



IMS Public site

IMS Members secure site:



Welcome to Blueprint

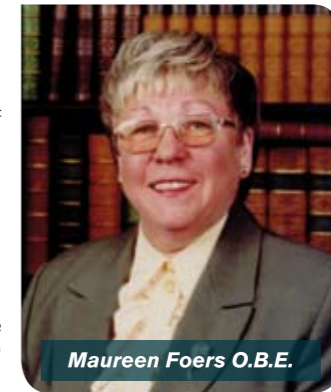
Welcome to this issue of Blueprint. We have had another series of exciting developments which are covered in this newsletter, including the launch of our revised website and marketing resources.

We also feature various companies certified by IMS and details of newly opened IMS Centres in the UK and overseas.

Our Mission:

'To make certification simple for all organisations.'

By meeting our Mission Statement and Customer Charter, we will continue to be innovative in 'making certification simple' for all.



Maureen Foers O.B.E.

Win £1000 Prize!

We are offering a £1,000 prize for the company whose certification through IMS has had the most positive changes, e.g. through winning more contracts, or improved staff, customer or supplier satisfaction, etc.

To enter, simply write to Head Office detailing how your company has benefited from your IMS certification.

Good luck!

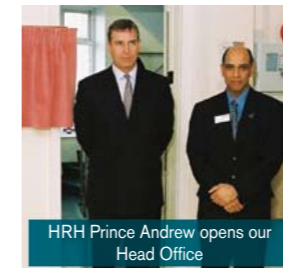
World Standards Day

The 2006 World Standards Day held on 14th October 2006 is now going to be a regular annual event designed to encourage more companies to adopt ISO Standards. Current Worldwide ISO Certifications stand at nearly 1 million!

IMS is also planning to regularly celebrate this event by encouraging even more companies to become certified against ISO Standards.

Did you know?

We have received recognition from dignitaries impressed with our innovative business support services:



HRH Prince Andrew opens our Head Office



The Lord Chancellor, Lord Falconer opens a Business Centre



New IMS Centres

We have recently opened two more IMS Centres:

IMS Centre Dubai

IMS Certification UAE is now providing IMS Certification services within the fast developing region of United Arab Emirates from its base in Dubai.



IMS Centre Hull

An IMS Centre has now opened in Hull by Durban Ltd which has been providing comprehensive business support services within Humberside and North Yorkshire for over 20 years.



Partnership

IMS has formed a unique relationship with three trading platform providers, managed by Third Dimension Ltd, which will provide IMS Certification at discounted rates to their UK and International members:

- International Phone Traders
- International General Traders
- International Computer Traders

All three organisations provide their members with:

Facilities for traders, brokers, resellers and distributors to trade more effectively by putting them in contact with each other and providing added value services to achieve a 'one stop shop.'



Congratulations!

New IMS Certifications

A sample of new companies certified through IMS Certification:

- Solicitors Direct** - Legal Practice
- Durban Ltd** - Business Consultancy and Training
- Bonsante Ltd** - Sales & Marketing Consultancy
- Abrahams Accountants** - Chartered Certified Accountants
- Global PR & Marketing Ltd** - International PR & Marketing Consultancy
- Grange Interlink** - Community Centre
- Pickard Communication** - Print & Design

IMS Templates

We now have over 40 Templates to help companies quickly meet ISO Standards.

QUALITY	HEALTH & SAFETY	ENVIRONMENT	PEOPLE	INFORMATION SECURITY

Durban Ltd

Durban Limited is headed by Maureen Foers O.B.E., FCITD, FIOD, FREC, MCIM, MCMI, Fellow Royal Society of Arts. A true entrepreneur, with a powerful vision, who has for well over 30 years pioneered numerous 'fresh innovative' solutions and developments in Human Resource Management.



Durban is an accredited organisation with SupplierMark, and has achieved Investors in People and Customer First. Durban delivers expert, professional, people development solutions to all ages and individual needs.

"Compliance with standards from IMS has been crucial in winning and delivering Government funded projects".
Durban Ltd

Maureen received her O.B.E. in the Queen's Birthday Honors List 2001 for her services to small businesses, a momentous occasion to celebrate her then 30 years of business activity.

Grange Interlink

Grange Interlink is a newly built Community Centre which has received over £3 Million Public Sector Funding. It has transformed the opportunities for local residents to participate in sport and community activities.

This is a fantastic achievement for Grange Interlink which is one of the most successful community centres in Bradford and has plans to further develop its site to incorporate additional facilities including outdoor all-weather pitches suitable for football and other sports.



"As a result of having an Integrated Management System in place, our certification has enabled us to raise an additional £3 Million grant funding. Our Public Funding Bodies were all impressed with our management systems that support our IMS Certification."

Grange Interlink

Pickard Communication

Pickard Communication provides design, publicity and print services to the education, commercial and public sectors and has many years' experience working closely with the Department for Work & Pensions, the DfES and other public sector organisations as well as many of the leading businesses including Best Western Hotel, Whitbread plc, Diversey Lever and Novotel.



"We gained ISO 9001 Certification through IMS because it will enhance our ability to tender for and win new contracts."

Chris Pickard M.D.

Chris Pickard is joint managing director and is our lead expert on education, training and regeneration. Michael Burland is a director of the company and is our lead expert for commercial and public sector customers.

Certification Schemes

IMS has a simplified range of Certification Schemes to suit all types and sizes of companies.

Depending on individual needs, companies have the flexibility to choose from three Certification Packages:

- Bronze Package
- Silver Package
- Silver Package

FREE Certification Scheme

IMS has also introduced a unique FREE Certification Scheme available to all types and sizes of companies. Find out more from your local IMS Centre.



IMS Business Club

The IMS Business Club is a new and exciting development from IMS.

Essentially, IMS Club members (all companies certified by IMS Certification) have the opportunity to increase their sales by prompting their products and services to other IMS Club Members.

The only condition applied by IMS is that all IMS Club Members must offer an exclusive cost-saving discount e.g. '£100 off order' or a percentage discount e.g. '10% off order' to other IMS Club members.

'Increase your sales through the IMS Club'

Example:

Global PR and Marketing offer IMS Club Members a 50% discount on their standard PR service!

Example:

Fraser Hay MD of Lead Generation MBA offers a 50% discount to IMS Club Members - a saving of almost £500!

Lead Generation MBA

My name is Fraser Hay...

...and I help businesses get results from their marketing. I guarantee progress, often within 3 minutes of engaging me or taking my FREE Audit.



"Upon comparing various Certification Bodies on price, time and process, we decided to choose IMS Certification and have saved thousands of pounds. The whole process was completed as promised with very little fuss and on time. I now also have a full understanding of ISO Standards and how my business is meeting their requirements. Your 'Keep it Simple' approach really does work."

Bonsante Ltd
- International Marketing Company

Abrahams Accountants



"Our aim is to make you more profitable by solving your day to day accounting, taxation and business support needs so you can get on with running your business."

Abrahams Chartered Certified Accountants are leading financial professionals providing a wide range of business support services to an even wider range of clients.

We are one of the most successful firms in Yorkshire, with a broad range of clients throughout the UK - including the Construction Industry, Fashion Trade, Recruitment Agencies, IT Contractors, Franchises, Restaurants and Property Companies.

We also cater for professionals such as Doctors, Dentists, Pharmacists, Optometrists, Solicitors / Barristers and Surveyors - you can be sure that we have the skills and experience to help develop your business.

"We always recommend IMS Certification to our clients because we have first hand experience of their professional and cost effective service."

Abrahams Accountants

CustomerMark®

ISO 9001 requires all companies to measure and improve their Customer Satisfaction as a key indicator of their levels of 'Quality Assurance'.

IMS has a unique trademarked service called CustomerMark which enables companies to benefit from a cost-effective and external assessment of their levels of Customer Service.

Upon successful completion of the CustomerMark survey, companies are eligible to use the CustomerMark certification mark as their public display of 'Quality-Assured Customer Service'.

'Customer Satisfaction is key to success'

SupplierMark®

Companies now have a cost-effective defined route to becoming a pre-qualified Registered Approved Supplier and gaining entry onto the National Approved Suppliers Register.

The Register, which is managed by the Approved Suppliers Scheme, is accessed by Government and Public Sector Procurement organisations which have an annual spend of circa £120 Billion!

IMS certified companies can now save the £250 entry fee onto the Register and become Registered Approved Suppliers for FREE.

'Registered Approved Suppliers have a fair advantage over their rivals'

IMS Leaflets & Mailers

IMS has introduced a series of new Leaflets and Mailers for existing and new customers:

IMS Leaflets:



IMS Mailers:

